

John Schreiner is the Special Guest Speaker at 1st Cowichan Wine Symposium
Stone Soup Inn announces NEW Festival event featuring John Schreiner

Duncan, BC: The 7th Cowichan Wine & Culinary Festival is pleased to announce the special guest speaker for the 1st Cowichan Wine Symposium presented by Vancouver Island University at their NEW Cowichan Campus on Saturday, September 17th and Sunday, September 18th.

“Our community is thrilled! Vancouver Island University is hosting our first Cowichan Wine Symposium and John Schreiner is our special guest speaker,” commented Mike Hanson, 2011 Festival Director. “We are so grateful to have John join us and share his wealth of knowledge with our visitors at the Symposium and the Stone Soup Inn Dinner.”

John Schreiner is Canada's most prolific writer of books on wine. Since his first book in 1984, *The World of Canadian Wine*, he has written 15. One of John Schreiner's newest books is *BC Coastal Wine Tour Guide* (Whitecap Books, \$20). *BC Coastal Wine Tour Guide* is laid out to be a practical tool for touring wineries.

“I persuaded my publishers that the coastal wineries needed a separate guidebook to help them raise their profiles. The coastal producers are every bit as colourful as wine producers elsewhere in the province. Because the wineries are small, there is always a good chance that the owners will be hand to welcome visitors,” said John Schreiner. “It is a real pleasure to be able to present at the 1st Cowichan Wine Symposium. My newest book will be available for purchase and signing at the end of each of my symposium sessions.”

Wine Symposium

Saturday, Sept. 17th & Sunday, Sept. 18th

Vancouver Island University - Cowichan Campus
2011 University Way • 250.746.3500

Series of 4 weekend day sessions

How To Taste Wine - 10 am - Fenix Theuerkorn & Peter Briscoe

Varietals of Cowichan - 11 am- John Schreiner

Wine and Food Pairing - 1 pm - Fenix Theuerkorn & Peter Briscoe

Terroir of Cowichan - 2 pm - John Schreiner

“Vancouver Island University (VIU) partnering with Wine & Spirit Education Trust (WSET) has developed a wine business certificate that provides our students with the essentials to understand the business of wine. This enables our students to be more competitive in obtaining employment in wine related industries,” stated Frank "Fenix" Theuerkorn, Faculty of Management, Vancouver Island University. “Our program information can be found at: <http://www.viu.ca/calendar/Business/winecertificate.asp>”.



Five Course Locavore Dinner with John Schreiner
Saturday, September 17, 6:30PM

"We invite you to join special guest Canadian wine expert John Schreiner at the Stone Soup Inn for an evening of five courses of fine Valley ingredients with paired Cowichan wines and insightful explanation," stated Chef Brock Windsor, Stone Soup Inn.

Stone Soup Inn
6755 Cowichan Lake Road, Cowichan Lake
Cost: \$110
Call 250.749.3848 to reserve.

The 7th Cowichan Wine & Culinary Festival invites wine and culinary aficionados to our wineries, farms and restaurants from Wed., Sept. 14th through Sun., Sept. 18th. The 2011 Cowichan Wine & Culinary Festival presents five NEW major festival events in addition to our traditional weekend festival. Designed as a self-explore festival, visitors are encouraged to pick up or to download the map before sipping and tasting their way through the Cowichan. All festival participants will have something special going on during the festival and most daytime activities are free of charge. Visitors can also choose to purchase tickets to the festival participants' events ranging from \$25 to \$225, reservations required, tickets are limited. www.wines.cowichan.net • 1.888.303.3337

Join us for fine food, fine wine and fine friends in the beautiful and bountiful Cowichan.

-30-

Media Contacts:

Mike Hanson
2011 Festival Director
Cowichan Wine & Culinary Festival
250.733.0940
cowichanfestival@gmail.com
www.wines.cowichan.net

John Schreiner
250.980.5964
goodgrog@shaw.ca
<http://johnschreiner.blogspot.com>

Frank "Fenix" Theuerkorn
Vancouver Island University
250.753.3245 Local 2714
frank.theuerkorn@viu.ca
<http://web.viu.ca/theuerkof>

Chef Brock Windsor
Stone Soup Inn
250.749.3848
info@stonesoupinn.ca
www.stonesoupinn.ca