

WINERIES REFINED™

OF BRITISH COLUMBIA

Editor-in-Chief: Joyce D Wegner

BIO

Accredited member of Travel Media Association of Canada, Joyce has written about the Okanagan nationally and internationally for over a decade. A long-term resident of the Okanagan Valley, Joyce is the past chair of the board of directors for the Okanagan Film Commission and the former member relations coordinator of Thompson Okanagan Tourism Association. She has witnessed the growth of the tourism industry especially within the areas of wine and culinary experiences.

Joyce launched the culinary and wine publication, *Savour Magazine* serving in the capacity as managing editor from fall of 2009 to spring of 2010. She became editor-in-chief for Wineries Refined of the Okanagan in May 2010, and re-branded the publication to encompass all of British Columbia. With her past connections to The Globe & Mail, the expanded publication was accepted into the Air Canada Alliance Maple Leaf Executive Lounge Program and is now circulated internationally and nationally in prestigious centres including London, England, Paris, France and Los Angeles, California.

Her dossier includes features for inflight magazines for WestJet, Pacific Coastal Airlines, and Cathay-Pacific. She was also a regular contributor for *Western Canadian Resorts Magazine*, and has completed contracts as the editor/writer for the province's *official BC Rodeo Association Guide* (2008, 2009, and 2010) West Kelowna's first *Visitor's Guide*, as well as past guides/websites for Tourism Kelowna and Penticton Tourism. Her extensive regional knowledge and travel experiences provide a broad perspective to the contents of Wineries Refined of British Columbia.

Joyce enjoys her role as an editor. She states. "It is an enriching experience to work in partnership with other talented writers to produce a quality publication that inspires, informs and engages our audience."



Joyce D. Wegner
with Winston, her beloved Corgi.

www.wineriesrefined.com